Jing Yan

Experience Designer

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in linkedin.com/in/jing-yan-design/

Skills

Design Thinking

UX / UI Design

Persona

AR VR Design

AR VR Prototype

Product Research

Product Strategy

Design Management

Tools

Figma

Sketch

ProtoPie

Invision

Adobe Suite

Unity

Maya

C4D

Languages

English (Professional)

Mandarin (Native)

Experience

AR Product Designer

Snap

Apr 2022 – Present, Los Angeles

Design and ideate new AR use cases for Snapchat, including Location-based AR, AR Shopping, and Digital Identity. Improve the user experience and discoverability of AR Lenses.

Co-Founder

EyeDream Interactive

Dec 2019 – Present, Los Angeles

Lead design and development of AR applications and immersive VR experiences. Present and exhibit in museums and conferences.

Product Design Lead

D2 Nova

Oct 2019 – Apr 2022, Santa Barbara

Led the design team to work on business communications products from conception to shipment to over 1k companies. Hired and mentored UI/UX designers.

Product Designer

D2 Nova

Jul 2017 – Oct 2019, Santa Barbara

Started as the founding designer and established user-centric design processes. Led product design of business calling apps.

Education

University of California, Santa Barbara

MS Media Arts and Technology, focused on HCI & AR/VR

2015 – 2018, Santa Barbara

Tongji University

BA Advertising

2010 – 2014, Shanghai

Activities

Speaker SIGGRAPH Immersive Pavilion

Jul 2019, Los Angeles

Instructor UCSB SST Data Visualization Course

Aug 2016 – Oct 2016, Santa Barbara

Lead Exhibition Designer MAT End of Year Show

Dec 2015 – Apr 2016, Santa Barbara